

Media Advisory

MEDIA COMMUNICATIONS

MICHIGAN REALTORS®

For further information contact:
Brad Ward bward@mirealtors.com

Realtors® Advocate to Increase Michigan Housing Supply

NAR campaign emphasizes conversation with policymakers

Lansing, MI (June 1, 2023) – Michigan Realtors® will discuss a need for more housing supply at the Capitol Building next Tuesday in Lansing. National Association of Realtors® (NAR) 2023 President Kenny Parcell will appear at this bus tour stop of the NAR *Riding With The Brand* (RWTB) campaign.

“Realtors® frequently discuss housing challenges facing the people of our great state. We need more housing supply,” said Natalie Rowe, 2023 President of Michigan Realtors®. “Zoning reforms will help supply access to and create the availability of more Michigan housing.”

NATIONWIDE RWTB TOUR STOP WITH MICHIGAN REALTORS®

WHAT: NAR *Riding With The Brand* bus tour stop discussing Michigan housing supply

WHERE: Michigan Capitol Lawn, Lansing, MI

WHEN: Tuesday, June 6, 2023 – Lansing, Michigan, 11:30 am EST - 2:00 pm EST

WHO: Media looking for additional information can email Brad Ward bward@mirealtors.com

“As individual industry professionals, our Realtor® brand has power,” said Rowe. “Our association is a member driven entity that supports the industry. Realtors® are proud to welcome NAR’s *Riding With The Brand* bus tour at the Michigan Capitol. Let’s call more attention to solutions to our housing supply issue.”

All members of the Michigan Legislature have been invited to attend a luncheon on the lawn of the Michigan Capitol. Constituent Realtors® will provide updates on the local real estate market and discuss pressing industry issues with Senators and Representatives. As a public policy and legal advocate, Michigan Realtors® works with elected officials to support private property rights and Michigan’s real estate industry. Housing supply constraints persist and continue causing challenges for consumers, prospective home and property buyers, and the real estate transaction.

As membership numbers surpass 1.5 million—an all-time high for the nation’s largest trade association—NAR is underlining the importance of the Realtor® voice. There are more than 35,000 Realtor® professionals in Michigan. Realtors® work tirelessly at the national level, within each state, and in their local communities to improve real estate market conditions for consumers and to support the rights of private property owners.

Michigan Realtors® is an integrated advocacy and communications force for the real estate professionals of our State. We are the recognized public policy and legal advocate for private property rights, as well as the acknowledged leading resource for professional development, knowledge exchange, and wide-ranging business services. Our over 35,000+ members understand clearly that the most successful Realtors® in Michigan value the benefits of membership in our association.

###