EXHIBITOR & SPONSOR OPPORTUNITIES

	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	SUPPORTING \$500
Logo and hyperlink on The Convention Website	√	√	√	√	√	V
Exposure on Michigan Realtors® Social Media Pages	√	√	√	√	√	V
Recognition in <i>Know Before You Go</i> e-mails to attendees	V	V	V	V	√	V
Acknowledgement in The Convention Program Book	√	√	$\sqrt{}$	√	√	
Recognition as a partner on event signage	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	√	
Acknowledgement in November Michigan Realtor® Magazine	V	√	$\sqrt{}$	V	√	
Recognition at Grand Assembly	√	$\sqrt{}$	$\sqrt{}$	√	√	
Pre and post-event attendee roster	√	$\sqrt{}$	$\sqrt{}$	√	√	
Complimentary premium booth at expo; includes 2 Convention registrations	V	V	V	V		
Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®	V	√	V			
Opportunity to address attendees at sponsored event	√	√	$\sqrt{}$			
Banner ad on The Convention Web site	√	√	$\sqrt{}$			
Complimentary 1 year subscription to Michigan Realtors® Magazine	√	√	$\sqrt{}$			
Opportunity to play a 30 second video at your sponsored event	√	√				
Opportunity to play 30 second video at the registration desk area	√	√				
Four invitations for Honor 'N Mingle Reception & Grand Assembly on Wednesday	V	√				
Michigan Realtors® e-news exclusive advertisement	√	√				
Discount on additional booth purchases	(50%)	(25%)				
Full page ad in The Convention Program Book	√					
Half page ad in The Convention Program Book		√	$\sqrt{}$			
Quarter page ad in The Convention Program Book				√		
One full event registration					√	

* SELECT SPONSORED EVENT OF YOUR CHOICE DIAMOND

EXHIBITOR & SPONSOR OPPORTUNITIES

UNIQUE SPONSORSHIP IDEAS

Knowledge Session SOLD

\$3,000 - Wi-Fi

\$2,500 - Hotel key cards

Get your name out in front of all attendees, sponsors, and speakers. The hotel key card will be co-branded with your logo. Michigan Realtors® will design the hotel key card with The Convention 2018 branding.

\$1000 – A Mobile Device Charging Station, Wednesday – Friday

\$500 - Pitch Snips <u>www.mirealtors.com/pitchsnips</u>

\$500 - The Convention Homepage Banner Ad



The Convention homepage is the most visited web page on Mirealtors Aug-Sept. Opportunity to display company image for one week. Michigan Realtors® will schedule the running of the image from Sunday 12:00 am - Saturday 11:59 pm. You may suggest a week that you would like to promote.

Please send proposed image in the format of:

864x170 pixels 72 DPI RGB color Gif, png or jpg Ad can be animated gif Include hyperlink

NETWORKING

\$3,000 - Chair massages

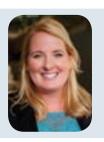
\$1,400 - Realtor® Of The Year Awards

Sponsor the Realtor® of the Year awards! Personalize a gift bag with your business logo. Includes two non-transferable invitiatoins to the HNM reception.

\$800 – Arrival photos

All advertisments printed in full color.

Contact me today! Jenn Morden, CTA, CMPjmorden@mirealtors.com
517.334.5548 (ext. 548)



PROGRAM BOOK

\$800 - Outside back cover

\$650 - Inside front cover

\$650 – Inside back cover **SOLD**

\$350 - Full page ad

\$275 – Half page ad

FOOD AND BEVERAGE

\$1000 - Per Bar in the Expo Wed or Thurs.

Drive additional traffic to your booth by passing out drink tickets while interacting with attendees.

\$1,000 – PM refreshment break (2 available) - Beverage service for an afternoon break - Thursday only

\$1,000 - Gimme A Break!

Snacks for afternoon break (2 available) - Thursday only

\$800 – Wednesday Arrival Beverages

\$700 – AM Coffee Stations (2 available)

It's the perfect way to start the day! Sponsor a coffee station

GIVE AWAY ITEMS

\$2,000 - Badge lanyards

\$2,000 - Water bottles

Opportunity to display company logo. Michigan Realtors® will create the design file for production.

\$850 - Schedule-at-a-glance

