

MAR web site sponsorship

Effective internet marketing and advertising to the real estate community begins with mirealtors.com. Mirealtors.com is an essential resource to the real estate industry. For 23,000+ REALTORS®, mirealtors.com is the venue of choice for real estate information.

Here are Our Market Demographics:

- Highly Educated Professionals: 37 percent have bachelors degrees, with several having completed graduate work.
- Above-Average Household Incomes: 45% make \$50,000 or more and 32% make over \$75,000
- 54% Male, 46% Female Membership
- Average Age: 40-50 years old, Age Range: 25 and Up
- Majority of membership is active in community activities, civic projects, etc.
- High interest in advanced technologies, especially when applicable to profession - 88% have listings on the Internet
- 68% have been active in real estate for more than 8 years.

As an advertiser, mirealtors.com has a market segment and reach you don't want to miss. Reach your market with our site. Sponsor today.



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Gain an edge on the competition by becoming an mirealtors.com sponsor today. This is a very cost effective way of boosting company awareness as well as bringing qualified traffic to your web site. By becoming a sponsor your logo, will be on prominent display to the largest real estate community in Michigan.



SPONSOR ON MIREALTORS.COM IF YOU WANT TO

- Gain exposure to the strongest real estate population in Michigan
- Get your message in front of nearly 23,000 influential decision makers that have tremendous purchasing power.
- Be on top of the Michigan REALTORS® and Brokers call list.
- See your business grow!

WEB STATS

Average Unique Visitors/February: 19,575

SPECIFICATIONS AND WHAT YOU GET

Banner Ad Size: 215x125 pixels - JPG, TIFF, BMP, or GIF formats accepted

Next to your banner ad, you may ad some content and web links.

Your logo will also be placed on the homepage logo rotator

View sample: <http://www.mirealtors.com/content/sponsors.htm>

RATES

\$1300 6x (1/2 year)

\$2000 12 x (1 full year)

For A Contract or More Information Please Contact:

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MICHIGAN ASSOCIATION OF
REALTORS